



THE 6TH ANNUAL

HEALTH INNOVATION WEEK

Where health
means business

April 1-5, 2019

www.healthinnovationweek.ca

A night-time photograph of the Toronto skyline, featuring several illuminated skyscrapers against a dark blue sky. The text is overlaid on this background.

Investors, partners and ventures will come out for
HEALTH INNOVATION WEEK
to connect, secure funding and hear from experts

40+ events

across the Toronto region, including
the **HealthKick Event Series, Hacking
Health Hackathon**, and the **MEDEC
Conference**

WHO WILL ATTEND?

**EARLY-STAGE,
EMERGING
GROWTH AND
SCALING HEALTH
VENTURES** and their

fundraising CEOs,
entrepreneurs and senior
executives

**LEADING NORTH
AMERICAN AND
INTERNATIONAL
INVESTORS** in areas

like biotech, medical
devices, digital health and
consumer wellness

**STRATEGIC
PARTNERS** including

government officials,
industry leaders,
researchers, and decision-
makers from hospitals,
universities and the private
sector

In 2018...

4,000

attendees from 16
countries

300+

investors

250+

speakers

1,000+

one-on-one meetings

KEY TRACKS

INNOVATION

Startups and their employees are on the front lines of health innovation. Hear from the brilliant minds behind the latest technologies and trends through keynotes, live panels and hackathons



INVESTMENT

Behind every great idea is a passionate investor. Mix and mingle with startup leaders and diverse financiers via networking events, pitch competitions and receptions.



ADOPTION

A better healthcare system starts with adopting solutions to create better outcomes. Engage with Canadian and US healthcare providers looking to adopt the latest healthcare technologies and solutions.



SPONSORSHIP LEVELS 2019

Presenting Partner

- Co-Creator of Event Content / Keynote speaker / Key Panel Position / Moderator
- Branding & recognition across all Marquee HIW event
- Branding & recognition HIW digital assets for 2019/2020
- 1/2 page ad
- Marquee Event creator with and event logistics support (Event costs additional to sponsor)
- Prominent exhibit space
- 8 Tickets total to be used for marquee events

\$75,000

Change-Maker

- Co-creator Panel / Key Panel Position / Moderator / Reception branding / Opening remarks
- Branding & recognition across all Marquee HIW event
- Branding & recognition HIW digital assets for 2019/2020
- 1/2 page ad
- Branded video at reception
- Exhibit space
- 6 Tickets total to be used for marquee events

\$50,000

Builder

- Co-creator Panel / Workshop Host
- Branding & recognition at marquee HIW event
- Branding & recognition HIW digital assets for 2019/2020
- 1/4 page ad
- 4 Tickets total to be used for marquee events

\$25,000

SPONSORSHIP LEVELS 2019

Connector

- Panel Position / Breakfast or Lunch sponsor
- Branding & recognition at marquee HIW event
- Branding & recognition HIW digital assets for 2019/2020
- ¼ page ad
- 2 Tickets total to be used for marquee events

\$15,000

Supporter

- Exhibit space
- Branding & recognition at marquee HIW event
- Branding & recognition HIW digital assets 2019/2020
- 1 Ticket total to be used for marquee events

\$10,000

Branding & Recognition:

- Onsite (posters / banners / title slides);
- In-print (programs); digital promotion (social media / website / pre-event communications);
- Live acknowledgement (recognition from the podium on all days of programming)

Exhibit Space:

- Prominent space at different event locations with 6-foot table, electricity

Tickets:

- Structure (TBD);
- Right to purchase additional tickets at discounted price

Frances Buczko
Sponsorship Manager
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ADDITIONAL OPPORTUNITIES

Program guide advertisements

Put your message into the hands of every Health Innovation Week attendee (sponsor is responsible for providing press-ready artwork)

- 1/2 Page - \$3,000
- 1/4 page - \$1,600

Conference bag insert

The conference bag is provided to every attendee and is your opportunity to make a lasting impression by providing something attendees will keep and use for a long time

- \$1,500

Other branding opportunities

Get your logo and brand in front of 4000+ attendees. Branding opportunities include window/floor decals, escalator runner, escalator banner, conference badge and lanyard

- Please contact us directly for pricing and more information

SPONSORSHIP BENEFIT CHART	Presenting Partner \$75,000	Change- Maker \$50,000	Builder \$25,000	Connector \$15,000	Supporter \$10,000
Sponsor Logo on website	●	●	●	●	●
Logo on event signage (posters, banners)	ALL	ALL	1 EVENT	1 EVENT	1 EVENT
Logo in print (program), and digital promotion	●	●	●	●	●
Opportunity to provide conference bag insert	●	●	●	●	●
Live acknowledgement at podium	●	●	●		
Opportunity to sit on key panel or moderate at one of the marquee events	●	●			
Exhibit space in MaRS building	● (prime location)	●			●
Marquee event creator with event logistics support	●				
Keynote speaker	●				
Opportunity to host workshop				●	
Complimentary tickets (to be used for marquee events)	8	6	4	2	1



THANK YOU

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